

Tomer Benito

**Presents: “The Art of Deterrence” workshop
At the Dakota Transit Association’s Fall Conference
Rapid City, SD; Sept. 28, 2010-9 a.m. Holiday Inn**



Tomer Benito is a security consultant who shares the practical aspect of security in tourism with vast experience and hands-on knowledge. He is currently focusing on the effectiveness of deterrence measures on targets selected for terrorism – which will be the focus of the workshop.

Mr. Benito served as a Staff Sergeant in a special unit of the Israel Defense Force (IDF) Paratrooper Brigade and received the President Award for Excellence in Service. After his military service Benito was deployed in several positions securing Israel’s infrastructure under the Israel Security Agency. In 2002, he was assigned to Los Angeles International Airport (LAX), as a security officer and expert profiler. He received specialized training in areas such as explosives and both passenger and air freight screening. During his service at LAX, Benito was part of the terrorist attack mitigation that occurred at the terminal in July 2002.

*Mr. Benito is the author of **Rain for the Wicked**-a fictitious training novel, various training manuals, and several articles in leading magazines. He is an expert in public speaking, security engineering, and articulation of vulnerabilities. He has developed training programs and initiatives that have been implemented by organizations worldwide.*

The Art of Deterrence Workshop Agenda

- 9:00 – 10:30 An overview of the workshop and discussion on the “Nature of The Beast;” including why and how they operate.
- 10:40-11:10 Discussion about weapons, explosives, Improvised Explosive Devices (IEDs) and how they apply to the transportation industry.
- 11:10-11:40 Security technology—what we have, what we lack, and why security technology is ineffective without the human element.
- 11:40-12:00 What makes the transportation industry a great target for terrorists? The workshop will take on this question and include brainstorming during lunch.
- 12:00-12:45 Lunch break and group discussion.
- 12:45- 1:15 The discussion groups’ presentation of the optimal method of operation.
- 1:15- 2:00 Assessment of pre-incident indicators and the deployment of deterrence measures.
- 2:10-3:00 Framework design—red teaming, Standard Operating Procedures (SOP), and technology integration
- 3:00–4:00 Emergency planning—from the evacuation to the relief (threat-oriented corroboration, communication, and response).

Don’t miss this opportunity to see and hear an internationally-recognized specialist!